

Humanitarian Overview

of the Mata Amritanandamayi Math / Embracing the World

The Mata Amritanandamayi Math (globally known, with its sister organizations, as Embracing the World) exists to help alleviate the burden of the world's poor through helping to meet each of their five basic needs—food, shelter, healthcare, education, and livelihood—wherever and whenever possible. MAM is especially focused on helping to meet these needs in the aftermath of major disasters. Augmenting these efforts, it works in the fields of environmental conservation and sustainability.

I. BASIC NEEDS: FOOD

- Feeding 10 million people annually in India; distributing milk, rice and other items to tribal areas
- Amma's Kitchen in 50 cities serves more than 150,000 people annually in North America
- Feeding-the-hungry in Mexico, Costa Rica, France, Spain, Kenya, Brazil, Slovenia, Australia
- Currently deploying "Jivamritam" Filtration Systems for Clean Drinking Water in 5,000 village centres throughout the nation to eventually provide water purification for 10 million villagers.

BASIC NEEDS: SHELTER

- Constructed more than 47,000 homes for the homeless in 75 locations throughout India
- Relocation of slum-dwellers into 1,600 clean, new apartments in Pune and Mumbai
- Orphanage for 500 children in Kerala and children's home serving more than 150 in Nairobi
- Four care-homes for the elderly in India
- Providing new clothing for more than 500,000 people in poverty annually
- Working to provide proper homes, community centers and street lights in 101 villages throughout India.*

BASIC NEEDS: HEALTH

- Constructing 2,000-bed Amrita Hospital in Delhi NCR
- 1,300-bed Amrita Hospital, with 43 specialty departments, provides free care to poor
- Five satellite charitable hospitals
- In total, MAM has provided totally free care to more than 4.7 million people since 1998
- House calls for pain management
- Cancer hospice in Mumbai and clinic for people with HIV & AIDS in Trivandrum
- Cataract Surgeries, White Canes for Blind Children and Medical Camps in Kenya
- Treating Preventable Blindness in Mexico
- Organ Transplants for People in Poverty
- Working to train health-workers and to conduct medical clinics at 101 villages throughout India.*

BASIC NEEDS: EDUCATION

- Providing values-based education to more than 100,000 students at 75 institutions across India, including the five-campus Amrita Vishwa Vidyapeetham—ranked fourth best among all Indian universities by NIRF (2020).
- Award-Winning Adult Education: Helping tribal populations achieve Fair Trade through literacy
- More than 50,000 scholarships worldwide—keeping children in school in India, Japan, Haiti, Philippines, Singapore, Malaysia and Spain
- After-school tutoring for tribal children and slum-dwellers

- Schools for the differently-abled and school for hearing impaired
- Yoga and meditation classes since 1987 via Amrita Yoga and Integrated Amrita Meditation (IAM Technique), etc.
- Working to provide scholarships, literacy through tablet technology and tutoring for 101 villages throughout India.*

BASIC NEEDS: LIVELIHOOD

- Empowering 200,000 women via start-up capital, vocational education and access to microfinance opportunities with government-regulated banks to create more than 13,000 Self Help Groups.
- Pensions for 100,000 people including widows, women in poverty and people with disabilities
- Traditional Arts School and Industrial Training Center
- Vocational Training Center in Nairobi gives young adults tools to break free from poverty
- Training women to build toilets for themselves and their communities
- Computerized vocational training and life-enrichment education for thousands of women annually via more than 30 centers throughout India, as well as through our 101 villages program. *

II. EMERGENCIES

- COVID-19 (2020): \$1.7 million to help fight and contain the virus as well as to provide relief to those physically, mentally and economically affected by the virus.
- Pulwama Terror Attack (2019): Rs. 20 million (Rs. 500,000 to 40 families of CRPF soldiers who died).
- Kerala Monsoon (2019): Rs. 12.1 million (Rs. 100,000 to 121 families who lost a member in heavy monsoon).
- Kerala Monsoon Floods (2018): Donated Rs. 100 million to relief and rehabilitation, 400 volunteers ran 24-hour helpline fielding more than 25,000 calls in five days, connecting more than 100,000 people with rescue and relief, gave Rs. 100,000 to families of those who died saving others.
- Cyclone Okchi (2018): Donated Rs. 20 million to relief and rehabilitation
- Puerto Rico Hurricane (2017): Distributed 3,000 pounds of staple foods to survivors
- Puttingal Temple Fire (2016): Rs. 10.5 million in financial aid to victims and their families
- Chennai Floods (2015): Provided evacuation help, food and medicine as well as Rs. 50 million donation
- Nepal Earthquake (2015): Food, blankets and shelter and 2 tons of medicines
- Jammu-Kashmir Floods (2014): \$4 million in relief with focus on house construction
- Typhoon Yolanda, Philippines (2013): \$1 million in aid, built a community center and gave 530 flood-affected students scholarships to complete high school.
- Uttarakhand Flash-Flooding (2013): \$10.7 million in aid
- Kerala Landslides & Boating Accident (2013): Rs. 100,000 given to bereaved families
- LPG Tanker & Fireworks Factory Explosions (2012): aid packages to families of dead and injured
- Japan Earthquake/Tsunami (2011): \$1 million for education of orphans
- Haiti Earthquake (2010): Medical supplies, shelter materials, scholarships
- Floods in Karnataka & Andhra Pradesh (2009): \$10.7 million relief package including medical care, food, supplies and 1,000 homes for the displaced
- Cyclone Aila, West Bengal (2009): Medical care, food and supplies
- Floods in Bihar (2008), Gujarat (2006), Mumbai (2005): more than \$1.5 mill in medical aid, food, supplies and shelter
- Hurricane Katrina, USA (2005): \$1 million U.S. to Bush-Clinton Katrina Fund
- Indian Ocean Tsunami (2004): \$46 million in relief (built 6,200 tsunami-resistant homes, 700 new fishing boats and an evacuation bridge, provided vocational training for 2,500 victims).
- Earthquake, Gujarat (2001): three villages rebuilt from ground up (1,200 homes)

III. ENVIRONMENT

- Donated \$15 million to the Namami Gange – Clean the Ganges Project (2015)
- Constructed 12,000 toilets for the poor as part of \$15 million worth environmental efforts in Kerala, pledged in 2015.
- Member Organization of the UN Billion Tree Campaign: over 1 million trees planted worldwide
- Saukhyam Pads—a cotton-and-banana-fiber reusable and biodegradable feminine hygiene product
- Innovative waste management with comprehensive recycling and composting at institutions
- Clean India, Beautiful India: 1,700 annual cleaning drives in cities, temple grounds, rivers, parks, etc.
- Environmental Awareness Campaigns, including the online InDeed Campaign for Nature
- Supporting 10,000 impoverished people to grow organic vegetables on their own land
- Sustainable Communities: Permaculture at our centers worldwide
- Providing solar- and hydro-power solutions for rural villages
- Environmental awards for cleanest campus

IV. RESEARCH

- Development of medical and other innovations for use by frontline workers during COVID-19 pandemic.
- Researchers at Amrita University are innovating new uses for existing technology and inventing new products and approaches to solving some of the world's most pressing problems.
- Human-computer interaction for everyone: Pushing technology's envelope to embrace the poor
- Education everywhere: Virtual laboratories to level the playing field
- A-VIEW: Cutting-edge, open-source distance-learning platform
- Amrita RITE: Tablet-based learning in remote communities
- Created and Deployed Wireless Technology for Detecting Landslides in Kerala and Sikkim
- Fighting an epidemic with biotechnology: Innovating low-cost solutions for diabetes care
- Innovative energy technologies for rural villages
- Working to deploy mobile technologies for health and empowerment in 101 rural villages*
- Providing Internet signal to fishing boats 45 km past normal reach for improved safety
- Vulnerability Mapping for India's Women
- India's first ever UNESCO Chair for Women Empowerment & Gender Equality
- New Method for 30-minute cancer detection and other Nanotechnologies for health

* These are all part of the MAM's Amrita SeRVe (Self-Reliant Villages) Program to make 101 villages throughout India self-reliant, launched in 2013.